



# CMA ENTERPRISE INCORPORATED



Gail P. Birks, EMBA, LMBB,  
IATA  
President/CEO

CMA Enterprise Incorporated is a Boutique Consulting firm established in 1990 and headquartered in Davie, Florida. We specialize in...

- Performance and process Improvement Consulting
- Workforce Training (classroom and online)
- Advisory and Coaching Services

CMA is able to service business and industry locally, regionally, nationally and globally.



## OUR VALUE PROPOSITION

### Consulting

- Strategic Planning
- Project Development/ Management
- Process/ Performance Improvement
- Community/Econ. Development
- Organization /Cultural Assessments

### Workforce Development

- Facilitation
- Train the Trainer
- Certification/ Project Training
- Classroom, Online and Blended Learning Platforms

### Advisory Services

- Cultural Transformation
- Unconscious Bias Executive Coaching
- Focus Groups/ Interviews
- DiSC Assessments
- Dispute Resolution
- Curriculum Design/

### Web based Products

- Webinars (live and archived)
- E-Books
- Media Programs

### Other Services

- Product Licensing
- Master Service Agreements

### Differentiators

- Lean Six Sigma Practitioners (Advanced Level)
- Customer FIRST!!! Philosophy
- SME Practitioners
- Customized Solutions for Sustainability & Success
- 24/7/365 access to training excursions

### Partial Client List

noven



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### Commodity Codes

- ☐ **Primary NAICS CODES:** 541611, 541618, 541614, 541199, 541612, 541990, 541490, 561110, 611710, 541612, 874827, 611430

Duns: 802944728 \* CAGE Code: 1C7E5



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# Client Testimonies

"... In a three year timeframe the CMA Team has delivered Project Planning, and Scheduling, Team Dimensions, DiSC Leadership Assessments, Kaizens and Lean Six Sigma Green Belt and Yellow Belt Training. I recommend them with enthusiasm and given the opportunity would engage them again in future training initiatives..."

*Peterjohn Plummer, Sr. Mgr. – Operations Systems Projects  
Noven Pharmaceuticals, Inc (a member of the Hisamitsu Group)  
Miami, FL*



"During a period when the organization was looking to drive operational innovation and excellence we sought consulting partners that could assist us in a company-wide initiative... She and her team brought to the table the level of expertise needed to implement a Cross Functional Leadership training and certification initiative in Lean Six Sigma ... The new approaches to operational excellence will extend well into the future...The tools and methodology employed proved highly effective and are a testament to her teams' expertise. In addition her flexibility, team dynamics and project management all proved to be invaluable during several assignments that extended from that initial engagement."

*Carolyn Donaldson  
Senior Vice President Human Resources  
Altegra Health*



I engaged Gail when I was Director of Supplier Diversity at Ryder to assist us in developing a Supplier Diversity Program. She brought to the table a deep understanding of Organizational Design, Process, Program Development and Change Management. Since the program was new, her Change Management expertise helped us tremendously in getting buy-in from the company's leadership team. Through the program, she helped us deliver value for Ryder that extends well into the future... Her tools and methodology employed to deliver the project was highly effective and showed that she is well prepared to take on significant projects. Deliverables completed by her were always on time and of high quality. She is always very flexible and willing to do what it takes without losing sight of the client's goal. I would highly recommend her for any assignment."

*Sam Hines,  
Former Director-Supplier Diversity  
Ryder Systems*



Gail and her organization are excellent Business Process Consultants that assist clients in managing their most import asset during a transition, the employees themselves. She provides excellent training and support services (with BearingPoint) that turn a good project into a great one!!

*Connie (Turner) Carden  
Global Client Service Partner at EY  
(Formerly with BearingPoint)*



"... Ms. Birks and her team brought a different perspective of critical thinking to our students through the Lean Certification Training conducted. Of the 125+students who earned their White and Yellow Belts, all walked away with greater confidence and insight as to how to be a participant in the solutions base conversation as opposed to being a spectator. I highly recommend CMA Enterprise Incorporated as an innovative and engaging facilitator of practical knowledge. They enhanced the value proposition of our students..."

*Cassandra Stroy  
Executive Director  
Center for Economic Development and Entrepreneurship  
School of Business  
Bethune Cookman University*



"Thank you Miss Gail

What a great pleasure and experience to be educated by your service , this Green Belt certification is immense accomplishment to the development of my management skills for the Cities Public Utilities department. This Six Sigma knowledge will be something I will use and embrace into my white hair warrior days. Once again I can not say enough , thank you !!!!!!!!!!!!!!!"

*James Looney  
Utilities Operations and Maintenance Superintendent  
ECR/WRF - Public Utilities Department*

