



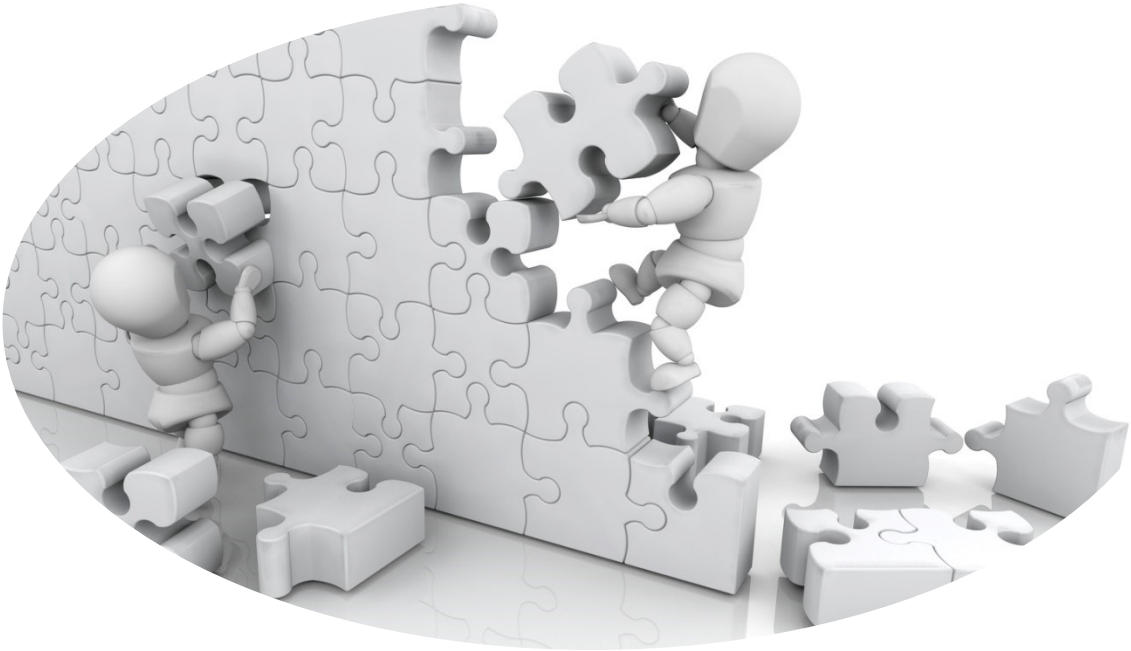
Strategic Planning Prospectus

Excursions for
Project Success and Sustainability

“We Simplified Our Universe...
So That You Could Improve Yours”



A division of CMA Enterprise
Incorporated



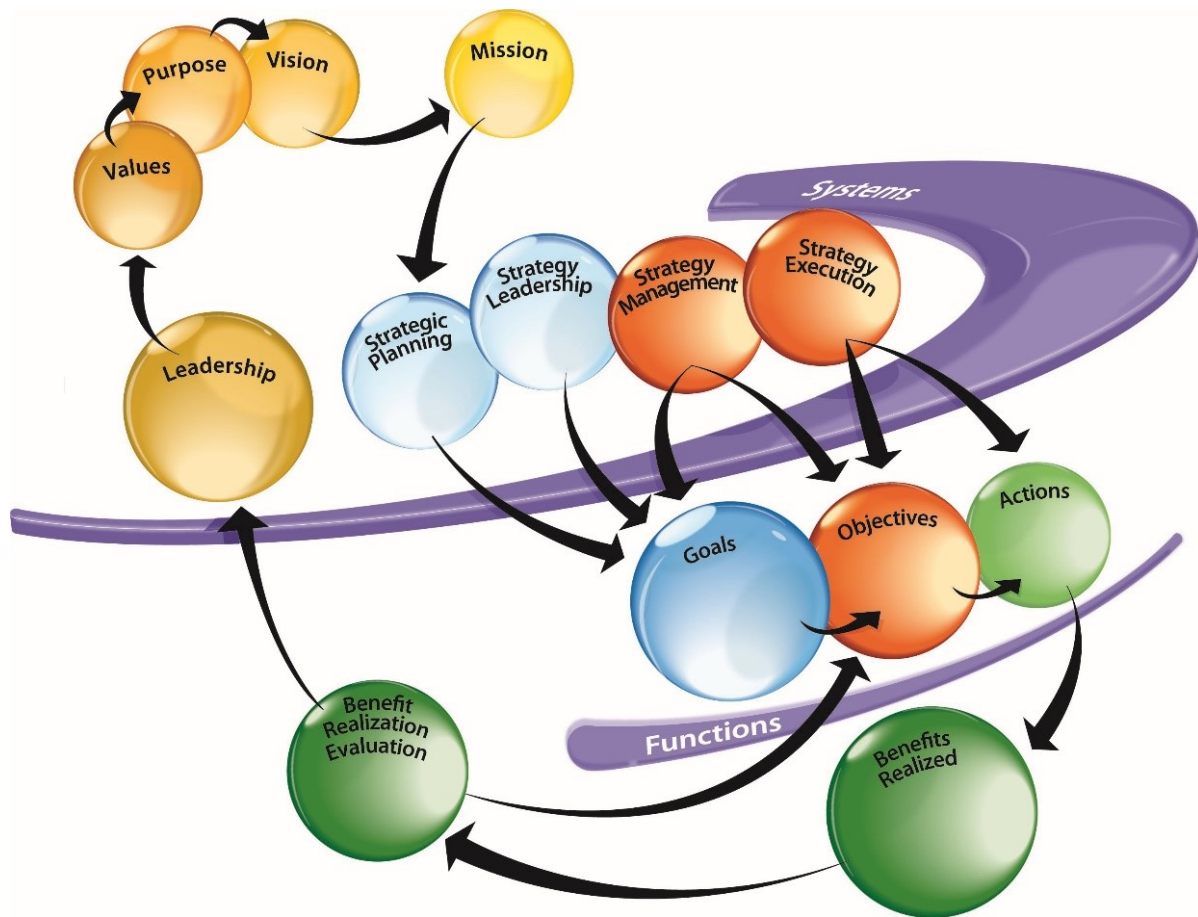
The Engagement

Our Approach to Strategically building a Customer Focused Culture that embraces “Diversity and Inclusion” starts with understanding how our Internal Clients can MAXIMIZE the DIVERSE RESOURCES available within the Orlando Health System.

We understand that the Regulatory Agencies such as the Joint Commission and Magnet Regulations as well as the applicable local, state and federal laws support this best practice of Strategic Inclusion.

Building a Strategic Plan for SUSTAINABLE SUCCESS is the Operational Definition for this engagement !!! And the OUTCOME is an ACTION PLAN for all levels of the organization.

The CMA Strategic Planning Process



Technical Understanding:

Because of our in depth experience in facilitating this type of engagement, the CMA Team clearly understands the details of what needs to be done to accommodate this scope of work. Our skills transcend across industry lines and fit any level of employee in an organization/community.

We first research the client's culture regardless of our familiarity. Second, we give great emphasis on understanding the end goal. Finally, and probably the most important, we listen.

Important to our Clients is that we make it an inclusive process with deliberate steps taken for the desired results.

We take a holistic look at your organization/community and how your BOTTOM LINE is impacted by its supporting cast. We use ***an inside out/ outside in approach*** to addressing your business pain points as well as the areas that should continue to be monitored for consistency and effectiveness. The diagram that follows represents our technical focus to Strategic Planning.

Our Work Plan

The CMA Team proposes three core tasks for this type of engagement.

Phase One



Mobilize the Planning Process

- Obtain approval on the Project Timeline
- CMA Team requests and reviews historical documentation
- Key Stakeholders (individuals and groups) are identified
- Coordinate with staff on reserving the meeting venues and scheduling public notices for distribution if applicable
- Initial key stakeholder interviews begin
- Phase one focus groups with Key Staff are scheduled
- Create and Distribute approved Surveys for completion by workforce.

Phase Two



Collect Data through Collaboration and Cross Fertilization

- Facilitate Focus Groups and Interviews (client focused categories)
- Review and Organize Data and Feedback Collected
- Prepare interim summary of findings
- Research best practices
- Schedule next phase of feedback sessions if necessary
- Facilitate follow focus group sessions/public meetings to obtain feedback on findings. Up to three sessions (targeted groups will be determined)
- Establish Attainable Goals that match the Vision and Mission

Phase Three



Formalize Your Plan for Implementation

- Prepare final summary for Leadership and project staff.
- Prepare Executive Summary for Presentation to Leadership and other stakeholders
- Time to Schedule Plan Execution using your new “Roadmap” designed for sustainable SUCCESS!!!

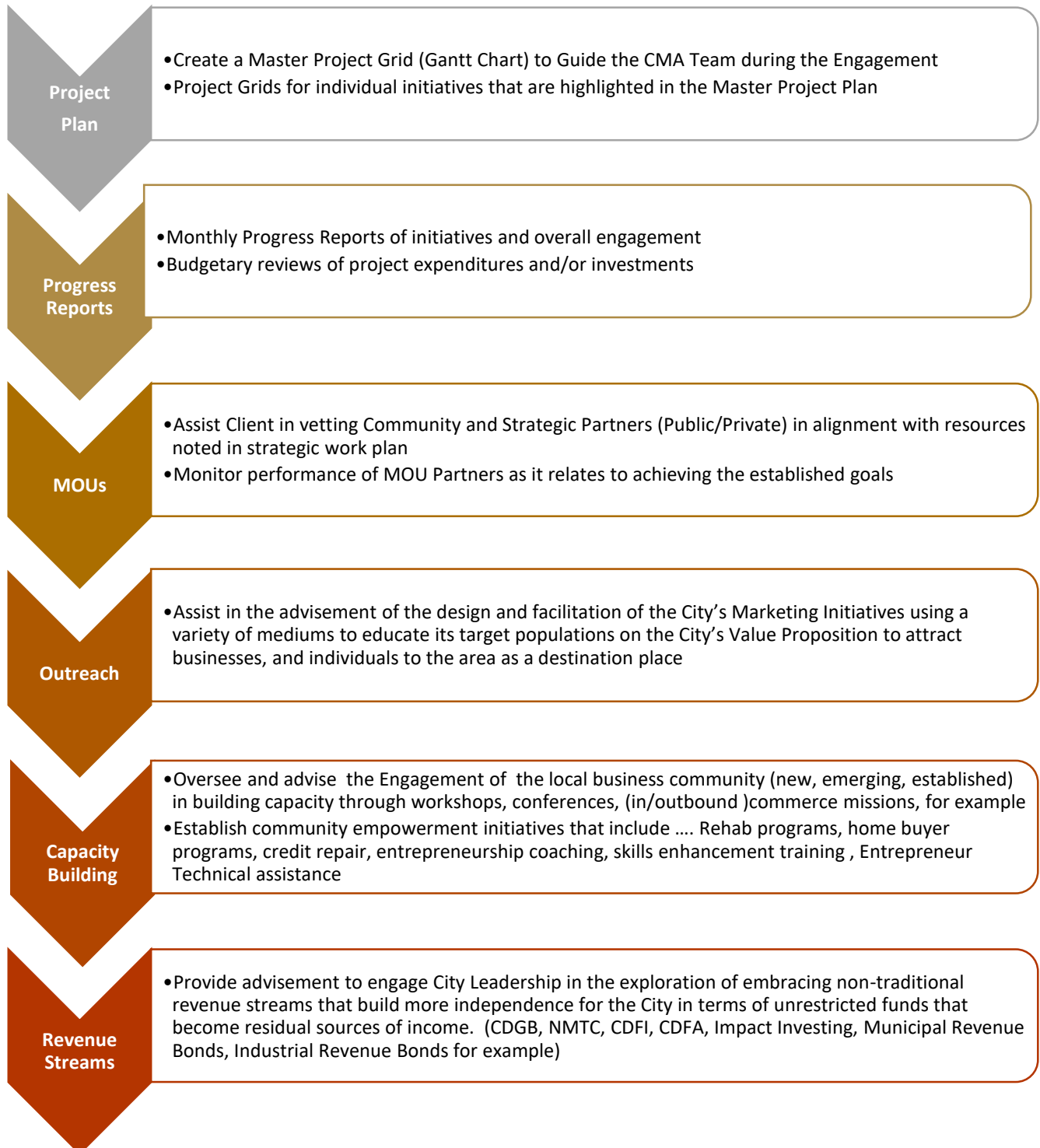


PHASE FOUR

CMA is available for ongoing technical assistance for the implementation of recommendations presented in the strategic Plan (Quarterly/Semi-annually/ Annual basis). This is considered a separate engagement.

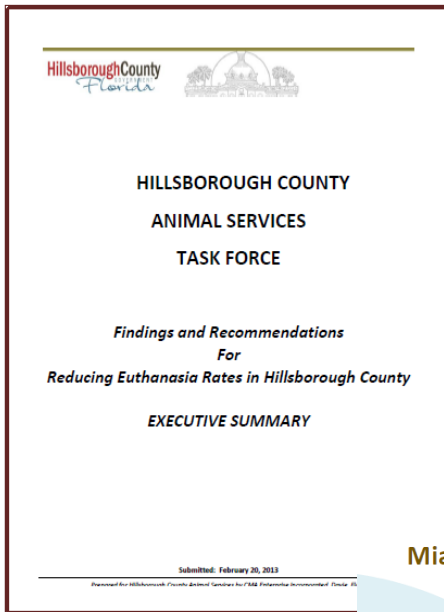
Project Management Approach

Managing such engagements can be a daunting task. But based on our extensive experience in such endeavors, the CMA Team will be working from a defined work plan that provides us as well as you the client with the following information that includes but is not limited to...



Strategic Assessments and Implementation Plans

Our Client engagements are diverse and range from Community issues, to HR Strategies, to Community Capacity Building and Empowerment and Operating Effectiveness Goal Setting.



Miami-Dade Economic Development Advocacy Trust (MDEAT) 5 year Strategic Implementation Plan 2015-2020

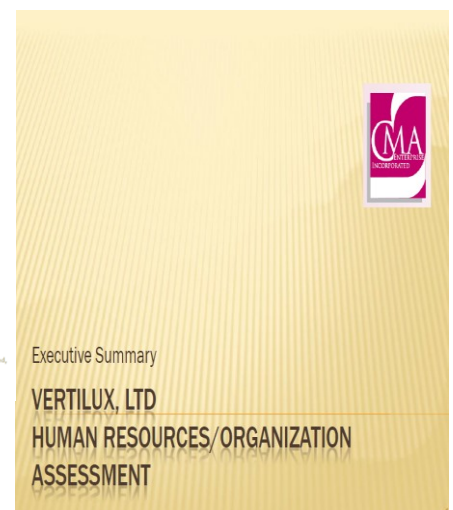
Facilitated by CMA Enterprise Incorporated d/b/a The Breakthru Institute
Davie, Florida
June 30, 2014



City of Opa Locka, Florida Human Resource Department (Overview of Current State)

Prepared by: CMA Enterprise Incorporated
Davie, Florida

March 19, 2012





Proposed Investments

Strategic Planning Investment

Based on our understanding of the requirements that have been requested for this offering, the following is proposed.
This pricing proposal is reflective of this engagement only and does not include out of pocket expenses for travel and related expenses.

Pricing is determined on a case by case based on engagement complexity, frequency, material development and/or modification requirements.

	Face to Face	Virtual
Board/Leadership Planning Session	\$5000.00 per day	\$5000.00 per day or \$300.00 per hour
Enterprise wide Planning	Minimum \$15,000.00	na
Training	350.00	350.00



“We are the Organizers of
Your Business Puzzle”

~Gail P. Birks, President



THE
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